

RESEARCH ARTICLE

“The Role of Communicative English in the Professional Life”

Naved Alam

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Under the supervision of:

Prof. Jawed S. Ahmad

(Professor)

Ms. Adiba Faiyaz

(Assistant Professor)

Department of English

Aligarh Muslim University

Aligarh-202002 (U.P) India

Abstract

In every aspect of our daily life language place an important role in the development of one's personality. In our daily life we communicate in local language, mother language and professional language that is mostly English. We all know that English is the international language of communication and being the most commonly used language in every field of the world it plays most pivotal role in shaping our personalities. English is most important in the Academic life as well as in employment area. When we talk about the

communicative English, it is the most valuable and crucial skill helping everyone specially the students to strengthen their communication skill in English.

Keywords: Communicative, Communication, Professional, Global Language, Expression, Fluency.

As we know that speaking English allows us to expand our world from academic to job opportunities. While learning and knowing languages are more

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interesting specially where learning English improves the quality of our daily life and we have observed that fluency in native languages is used commonly while everyone but won't able to speak proper communication through English in our society. We know that either it is English or we say communicative English is the global language by which we can share our ideas and thoughts with peoples from our country as well as other globalized countries around the world. The fluency in the English language is required for everyone for various purposes in our daily life.

Example from Academia to Job Sector

Mostly we have heard from our teachers that to improve your English which is very helpful for our future aspects and also our suggestions that read newspapers, novels, magazines, etc. daily which are very helpful in improving our vocabulary as well as communication skills. Today English has been recognized the most important language used by the students, professional, business people, etc. to increase their knowledge of writing, reading and speaking in English which help them to improve their communicative temperament.

Communicative English is a concept that is being learned by doing. A student or employee learns English by actually communicating with other people. When they communicate in English with others on

a regular basis they get to know the efficiency in their work and communication.

The pronunciation is used differently by different people such as British English, American English, and Indian English. British English was the Standard English used by mostly everyone.

Communicative English is the main objective of professional life. Every employer needs to communicate in English in order to provide efficient services and get efficient outcomes. Business life is such a life where everybody from a lower level employer to the highest paying employer needs to communicate in English. Communicative English makes one easily represent them in an outside country as well.

A student or a person doesn't always learn English through classes and books. They need to speak in English, to learn. When a person starts communicating in English, their work skills improve and get better.

Communicative English plays a vital role in professional life. This communicative English consists of certain skills that need to be maintained as well. Communicative English sounds successful when a person has desired skills along with spoken English. In this matter, business

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communication is given the most preference.

It has become so important that communicative English is required everywhere and for every action. Especially for people who are searching for jobs, students who go for internships and businesses trying to grow as a business.

Business communication and communicative English go together. It has certain skills that a person needs to have in them. Professional life is such a thing that needs to be maintained professionally. And all the aspects are carefully being looked after.

1. Role of communicative English in Institutes and organizations:

Institutes and organizations look for employers who have knowledge of spoken and communicative English. They do not prefer to have employees who know how to pronounce but don't know how to actually communicate. It has become an important part of all the organizations and institutes that they do not hire people who don't know how to communicate in order to not let their businesses go down.

2. Role of communicative English during a presentation:

It is important to prepare yourself beforehand, but it is also important to focus on how to present yourself. The content and

the speech can be done efficiently by anyone, but how to present that content in order to gain the utmost attention of the audience is very important. When you know communicative English, you will know what all things to take care of while giving a presentation.

Communicative English teaches a person how to communicate in public. It teaches how to present yourself in public, where to stress and where to not. It also teaches a person about what gestures and postures to use and when during a presentation.

3. Role of communicative English at the workplace:

Communicative English plays the most important role in workplaces. The communication between the employer and authorities and management and the customer makes all the differences.

If one doesn't know how to communicate and convince the customers, they won't be able to create a healthy relationship with the consumers. In order to grow the business, one needs to have communicative English skills.

From authorities to lower-level employees, everybody needs to know spoken, written and communicative English.

4. Role of communicative English in Job Sector:

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Good knowledge of English allows us to communicate effectively with national or international clients, helping them to trust you and your organization resulting in a strong and lasting business relationship through speaking English this cultural understanding can be valuable for the employers who want to work with or sell with the various countries. As far as the job sector is concerned the most important part of our life and for which we usually search around the world because it is not necessary that we will get the job in our regional areas. Job opportunities are worldwide and we can express our qualification in any place of the world as we have observed that it is not necessary that we can perform our job by using our mother tongue as a communicative element. No one will accept that his/her job is denied only because he/she did not speak English as well. If a person could not speak English nobody will understand him in this profession. Before getting a job a candidate is examined by a professional of a company that how much he/she has knowledge of English communication if he/she will have no influence on that the interviews do not recommend for that job. A person should know that much of English by which they can easily communicate to the world otherwise they are speechless and his/her all ideas are nothing.

It is just like that “A person knows where a key is but he is dumb” so, what is

his/her role in the society without having good communication skills. English now days is not just a language but a way of expressing yourself to the world. Job Sectors currently are many advances and required good team leaders which give them good future endeavors. If you are good at English and having low qualifications you can achieve a good job easily. Job Sectors are not just scattered in our country, they are just beyond the country.

5. Role of communicative English in Print Media:

As we all know that print media is important in today's world because they create credibility. Where the modern media of Mass Communication like newspapers, research paper, articles, magazines, etc. are an important source of information for us and English as a medium of communication in this process is very helpful to share and send the ideas and thoughts of the intellectuals to a large number of audiences. These materials can also create engagement between the customer and the brand. As English is the international communication process which increases our skills for socializing and entertainment as well as work in the print media.

6. Role of communicative English during an interview:

Interviews are such a part of life that cannot be ignored. It is the only thing that

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we care the most about after education gets over. The job is the ultimate aim of every individual's life and hardly 20% of people know how to communicate with the interviewer.

Individuals are not aware of business communication and interview skills. They try to be extremely informal and straight with the in-charge. It may happen that they don't select you because you don't know how to communicate. You know how to speak in English, but what and when to speak is also very important.

Before the attitude and frankness of individuals, they also see the personality and how much-skilled person you are. Communicative English is an advantage in your life. Once you know communicative English, your chances to get selected increases.

7. Role of communicative English in general:

If you are skilled in communicative English you can be selected anywhere. You can support yourself during your high school as well. If your communicative English is improved, you do not have to struggle learning spoken English and spending money in classes.

Communicative English is learned from experiences. We learn it by doing. When we communicate in English, we learn

to speak in English and slowly our pronunciation and vocabulary as well.

Mostly what is seen in a person is how he/she communicates and maintains a healthy conversation rather than how good he is in speaking English.

Communicative English can let you represent yourself outside the Country amazingly and you won't find difficulties in creating relationships with outside country people.

Students learn English at their junior level itself which gives the opportunity to improve their communicative English. Most of the schools prefer students to talk in English and teachers to talk with students in English only. In this way, they see each other communicate in English and learn from each other.

Communicative English is not something hard. It is what we speak and how we speak. More than fluency, how well you can communicate and convince a person through your conversion is what is needed. Most people know how to speak, but don't know how to communicate and that is where they lack the skills.

Communicative English has become the most important part of everybody's life. People take courses to learn communicative

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English in order to maintain their healthy professional lives.

Questionnaire:

- 1.How does English help in communication in today's world?
- 2.Why English as a medium of communication is important in professional life?
- 3.Why the English language is used most common language in the world?
- 4.How English helpful in our life to improve our society, culture, and community?
- 5.How English is helpful in academia?
- 6.What are the major benefits for the students while choosing English as the main subject?

7. How the research helpful by choosing the English language topics?

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